

A Non-Profit Public Benefit Corporation
Federal Tax ID 94-2665-683



2021-2022 kik - Kentfield Schools Foundation BUSINESS PARTNERS CAMPAIGN

SUPPORT LOCAL SCHOOLS & BUILD YOUR BUSINESS

- Bacich Elementary and Kent Middle Schools serve approximately 1,100 students in the community
- Both schools rank very high and have been recognized as California Distinguished Schools
- Most students graduating from Kent Middle School will attend Redwood High School
- The Kentfield School District has a population of over 10,000 and a median household income in excess of \$175,000
- California funding creates a gap of ~ \$1,800 per student that is needed to provide a leading enrichment curriculum

PLEDGE YOUR PARTNERSHIP

	DIAMOND	EMERALD	PLATINUM	GOLD	SILVER	BRONZE
SUPPORTING PLEDGE	\$3500 Max Perks	\$2500 kik Perks	\$1500	\$900	\$600	\$375
AVAILABLE SPONSORSHIPS						
SPONSOR BENEFITS						
Page Size	FULL PAGE TAB FEATURE	FULL PAGE TAB FEATURE	FULL PAGE	1/2 PAGE	1/3 PAGE	1/6 PAGE
Online KIK Biz Directory APP Flipbook TAB Section	•					
Rotating TAB Slider on KIK Website & Directory App	•					
Signage at all KIK Events: Principal's Circle Party, Crab Feed, Family Fun Day	•					
New Dedicated Social Media Marketing Instagram Facebook. (4 times per year)	•	•				
New Partner Directory Blasts to our Families	•	•				
New Weekly Newsletter Partner Directory Inclusion Seasonal Highlight	•	•				
Full Page Recognition Ad: KIK Spring Event Flipbook Banner Logo Collateral Materials	•	•				
KIK Online Auction Sponsorship Channel Recognition Ad	•	•				
Listing & Logo Hyperlink on KIK Website to your business- available to all 750 KIK families	•	•				
KIK / District Weekly Newsletter Inclusion & Promotional Emails to Community-Seasonal	•	•				
KIK Partner & Recognition on Mobile Apps & Flipbook Hyperlink to your Website	•	•	•	•	•	•
Seasonal Partner Email Spotlight & Promotional Blast Marketing Inclusion	•	•	•	•	•	•
KIK Business Partner Recognition Banner at Bacich & Kent	•	•	•	•	•	•
KIK Share of Sales Opportunity*	•	•	•	•	•	•
New KIK Social Media Promotions & Listed Sponsor on Marketing Materials	•	•	•	•	•	•
KIK Partner & Sponsor Recognition on kikschools.org , KIK Mobile Apps & Flipbook	•	•	•	•	•	•
KIK Partner Sticker for Business Window	•	•	•	•	•	•

ONE SPONSORSHIP - MULTIPLE OUTLETS

kik Biz Directory app



Mobile App Directory



kik Website



Social Media



YOUR SPONSORSHIP BENEFITS KENTFIELD SCHOOLS


kikschools.org







kik partner

2021|22

2021-2022 DONATION FORM
kik-Kentfield Schools Foundation
BUSINESS PARTNERS CAMPAIGN

☐ Renewal
 ☐ New

PLEASE SEND IN FORM
DEADLINE JULY 9

Solicitor Name: _____

CONTACT INFORMATION | Support Local Schools & Build Your Business

Name _____

Business Name to Appear in Print _____

Address _____

City/State/Zip _____ Phone _____

Email _____ Fax _____

URL _____

Signature _____

Choose One Category Only

- ☐ TAB Business Partners 21 | 22
- ☐ Accommodations | Travel
- ☐ Automobile Services
- ☐ Beauty | Health | Fitness
- ☐ Financial | Legal Services
- ☐ General | Home | Garden
- ☐ Kids | Sports | EDU
- ☐ Promotion
- ☐ Real Estate
- ☐ Restaurants | Food | Beverages
- ☐ Shopping | Retail

DONATION INFORMATION | Pledge Your Partnership

SUPPORT LEVEL	CHECK BOX	DISPLAY SIZE
DIAMOND	<input type="checkbox"/> \$3500 Max Perks	Flipbook Tab Feature Page
EMERALD	<input type="checkbox"/> \$2500 kik Perks	Flipbook Tab Feature Page
PLATINUM	<input type="checkbox"/> \$1500	Full Page
GOLD	<input type="checkbox"/> \$900	1/2 Page
SILVER	<input type="checkbox"/> \$600	1/3 Page
BRONZE	<input type="checkbox"/> \$375	1/6 Page
Recognition Ad Use of kik Logo <input type="checkbox"/> \$350		add an additional amount

DISPLAY ART INFORMATION MUST SUBMIT ARTWORK BY JULY 23RD FORM DUE JULY 9

- ☐ I will supply all artwork ☐ Please use same art as last year
- ☐ Same art, but minor text changes *Please provide color art for all ads
- ☐ Please create my art! ☐ \$50

PAYMENT INFORMATION | Required

Total amount to KSF for Ad plus Art \$ _____

☐ Check is enclosed Mail to: **kik**-Kentfield Schools Foundation | 750 College Ave | Kentfield, CA 94904

☐ Please Charge My Credit Card # _____ CSV# _____

Signature _____ Exp. Date _____

☐ VISA ☐ MASTERCARD ☐ AMEX



kik—KENTFIELD SCHOOLS FOUNDATION

Partners for Education

Display Sizes 2021-2022

Artwork should be sent in **camera-ready PDF format**, sized accordingly.

Please send artwork to: **foundation@kentfieldschools.org**

Artwork that is not sent in the correct size or format may result in a graphics charge payable to an independent graphic design company.

<p>Tab Page Display Size: 5.75" x 7.75" ▼</p> <p>Diamond \$3500 Color Feature</p> <p>Emerald \$2500 Color Feature</p> <p>Full Page Display Size: 5.75" x 7.75"</p> <p>Platinum \$1500 Color</p> <p>1/2 Page Display Size: 5.75" x 3.75" ▼</p> <p>Gold \$900 Color</p> <hr/> <p>1/3 Page Display Size: 5.75" x 2.50" ▼</p> <p>Silver \$600 Color</p> <hr/> <p>1/6 Page Display Size: ▼</p> <p>2.75" x 2.50"</p> <p>Bronze \$375 Color</p>	<p>Tab</p>
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CALLING ALL FAMILIES!



Thank you KIK!
Lara, Talan,
Carolina
and Fritz



Do you want your family pic to be in the **KIK** Directory!
Would you like to put your family pet in?
Please join our **KIK PALS** section!



support level	pledge	size	check box	i will send art
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KIK PALS Partner	\$375	1/3 page	<input type="checkbox"/>	<input type="checkbox"/>
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KIK PALS Leadership	\$1,500	full page	<input type="checkbox"/>	<input type="checkbox"/>
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☐ Enclosed is my check to KSF for \$ _____ family | pet names _____

☐ Please charge my credit card # _____ csv# _____

☐ visa ☐ mastercard ☐ amex

☐ I authorize my credit card to be charged Email _____

Phone No. _____

Contact foundation@kickschools.org or mail to:
kik—Kentfield Schools Foundation, 750 College Ave., Kentfield, CA 94904
A Non-Profit 501(C)3 EIN 94-2665-683
kickschools.org