



Dear KIK Business Partner,

We invite you to renew or start your partnership with **KIK** Partners in Education 2021-2022 school year campaign. We want you to know how much we value your commitment to the Kentfield schools. With brighter days on the horizons for our community, we see our partnership as a great venue to strengthen, rebuild, or launch your connection to our school community.

**Why partner with KIK?** We believe by investing in our top schools, your partnership will build up our vibrant community which in turn will support our local businesses. Your pedge connects with a school district population of over 10,000 people, with 1,100 students and 750 families served by the schools.

**How can you partner with KIK?** There are different pledge levels for our business partners. For example, the diamond level at \$3500 reaches max sponsor benefits that include business promotions through:

- KIK's social media
- KIK's website
- Regular emails to 750 families
- KIK's Mobile app directory
- KIK's online flip book
- School events
- School newsletter promotions

Find out more about these partner benefits by finding the document pictured left that outlines business partner benefits and perks according to different levels of giving.

We see this as a year of rebuilding and renewal and we hope we can count your business as one of our partners in the 2021-2022 school year.

One of our board members will be reaching out to you to answer any questions.

Thank you again for your support,

Laura Streeter

KIK Partners for Education Chair

Kentfield Schools Foundation 750 College Ave Kentfield, CA 94904 415.458.5140 tel 415.458.5137 fax www.kikschools.org

#### 2021-2022 Board

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A Non-Profit Public Benefit Corporation Federal Tax ID 94-2665-683



#### 2021-2022 kik - Kentfield Schools Foundation BUSINESS PARTNERS CAMPAIGN

#### **SUPPORT LOCAL SCHOOLS & BUILD YOUR BUSINESS**

- Bacich Elementary and Kent Middle Schools serve approximately 1,100 students in the community
- Both schools rank very high and have been recognized as California Distinguished Schools
- Most students graduating from Kent Middle School will attend Redwood High School
- The Kentfield School District has a population of over 10,000 and a median household income in excess of \$175,000
- California funding creates a gap of ~ \$1,800 per student that is needed to provide a leading enrichment curriculum

#### PLEDGE YOUR PARTNERSHIP

	DIAMOND	EMERALD	PLATINUM	GOLD	SILVER	BRONZE
SUPPORTING PLEDGE	<b>\$3500</b> Max Perks	<b>\$2500</b> <b>kik</b> Perks	\$1500	\$900	\$600	\$375
AVAILABLE SPONSORSHIPS	- Mux reiks	KIK I EIKS				
SPONSOR BENEFITS						
Page Size	FULL PAGE TAB FEATURE	FULL PAGE TAB FEATURE	FULL PAGE	1/2 PAGE	1/3 PAGE	1/6 PAGE
Online <b>KIK</b> Biz Directory   APP   Flipbook TAB Section	•					
Rotating TAB Slider on <b>KIK</b> Website & Directory App	•					
Signage at all <b>KIK</b> Events: Principal's Circle Party, Crab Feed, Family Fun Day	•					
New Dedicated Social Media Marketing   Instagram   Facebook. (4 times per year)	•	•				
New Partner Directory Blasts to our Families	•	•				
New Weekly Newsletter Partner Directory Inclusion   Seasonal Highlight	•	•				
Full Page Recognition Ad: KIK Spring Event Flipbook   Banner Logo   Collateral Materials	•	•				
KIK Online Auction Sponsorship Channel Recognition Ad	•	•				
Listing & Logo Hyperlink on <b>KIK</b> Website to your business- available to all 750 <b>KIK</b> families	•	•				
KIK/ District Weekly Newsletter Inclusion & Promotional Emails to Community-Seasonal	•	•				
KIK Partner & Recognition on Mobile Apps & Flipbook   Hyperlink to your Website	•	•	•	•	•	•
Seasonal Partner Email Spotlight & Promotional Blast Marketing Inclusion	•	•	•	•	•	•
KIK Business Partner Recognition Banner at Bacich & Kent	•	•	•	•	•	•
KIK Share of Sales Opportunity*	•	•	•	•	•	•
New KIK Social Media Promotions & Listed Sponsor on Marketing Materials	•	•	•	•	•	•
KIK Partner & Sponsor Recognition on kikschools.org, KIK Mobile Apps & Flipbook	•	•	•	•	•	•
KIK Partner Sticker for Business Window	•	•	•	•	•	•

#### **ONE SPONSORSHIP - MULTIPLE OUTLETS**

kik Biz Directory app







**Mobile App Directory** 



kik Website



Social Media





□ Renewal	PLEASE SEND IN FORM <b>DEADLINE JULY 9</b>

Solicitor Name: \_

CONTACT INFORMATION	ON   Support Local	Schools & Build Your Busine	ess
Name			Choose One Category Only
			□ TAB Business Partners 21   22 □ Accommodations   Travel
Address			☐ Automobile Services ☐ Beauty   Health   Fitness
		Phone	☐ Financial   Legal Services
	Fax		<ul><li>□ General   Home   Garden</li><li>□ Kids   Sports   EDU</li></ul>
URL			<ul><li>□ Promotion</li><li>□ Real Estate</li></ul>
Signature			<ul><li>□ Restaurants   Food   Beverages</li><li>□ Shopping   Retail</li></ul>
DONATION INFORMAT	ION   Pledge Your	Partnership	
SUPPORT LEVEL	CHECK BOX	DISPLAY SIZE	
DIAMOND	□ \$3500 Max Perks	Flipbook Tab   Feature Pa	ge
EMERALD	□ \$2500 <b>kik</b> Perks	Flipbook Tab   Feature Pa	ge
PLATINUM	□ \$1500	Full Page	
GOLD	□ \$900	1/2 Page	
SILVER	□ \$600	1/3 Page	
BRONZE	<b>□</b> \$375	1/6 Page	
Recognition Ad Use of kik Logo	□ \$350	add an additional amount	
DISPLAY ART INFORM	ATION MUST SUBM	AIT ARTWORK BY JULY 23RE	FORM DUE JULY 9
□ I will supply all artwork	□ Please use sam	ne art as last year	
☐ Same art, but minor text ch	nanges * <u>Please provide</u>	color art for all ads	
☐ Please create my art!	□ \$50		
PAYMENT INFORMATION	ON   Required		
Total amount to KSF for □ Check is enclosed		Schools Foundation   750 College Ave	l Kentfield, CA 94904
☐ Please Charge My Cred	it Card #		CSV#
Signature		Exp. Date	
UVISA MASTERCARD	□ AMFX		



#### kik-KENTFIELD SCHOOLS FOUNDATION

### Partners for Education

## Display Sizes 2021-2022

Artwork should be sent in camera-ready PDF format, sized accordingly. Please send artwork to: foundation@kentfieldschools.org

Artwork that is not sent in the correct size or format may result in a graphics charge payable to an independent graphic design company.

Tab Page Display Size: 5.75"x 7.75"



Diamond \$3500 Color Feature Emerald \$2500 Color Feature

Tab

Full Page Display Size: 5.75"x 7.75"

Platinum \$1500 Color

1/2 Page Display Size: 5.75"x 3.75" **▼** 



Gold \$900 Color

1/3 Page Display Size: 5.75"x 2.50" **▼** 



Silver \$600 Color

1/6 Page Display Size: \ 2.75"x 2.50"

Bronze \$375 Color

# CALLING ALL FAMILIES!



Thank you KIK!
Lara, Talan,
Carolina
and Fritz









Do you want your family pic to be in the **KIK** Directory!
Would you like to put your family pet in?
Please join our **KIK PALS** section!

support level	pledge	size	check box	i will send art		
KIK PALS Partner	\$375	1/3 page				
KIK PALS Leadership	\$1,500	full page				
☐ Enclosed is my check to KSF for \$ family   pet names						
□ Please charge my credit card #					csv#	
□ visa □ mastercard □ amex						
☐ I authorize my credit card to be charged Email						
Phone No						

Contact <u>foundation@kikschools.org</u> or mail to: **kik**-Kentfield Schools Foundation, 750 College Ave., Kentfield, CA 94904 A Non-Profit 501(C)3 EIN 94-2665-683 <u>kikschools.org</u>