



2021-2022

*Together, Kentfield Invests in Kids*

# KIK MISSION

# KIK Mission

The Kentfield Schools Foundation (KIK) provides financial support for the public schools of the Kentfield School District (KSD) by raising funds to support and maintain consistently excellent educational opportunities for district students. We strive to ensure that each child may reach his or her potential.

# KIK VALUES

# KIK Values

While fundraising and building community, KIK's Values encompass the following:

- Inclusivity
- Respect
- Transparency
- Gratitude for our Students, Team, District, and Community
- Programs for students to reach personal potential
- Teamwork to meet challenges and to be a steadfast organization for our community
- Innovation, creativity, and progress

# KIK PURPOSE

# Why KIK?

## Enrichments for Every Kid, Every Day

KIK's commitment to KSD helps fund enrichment programs for **100% of Bacich and Kent students**

- o Art
- o PE
- o Music - Band & Chorus
- o Spanish
- o Credentialed Teacher Librarians
- o Technology / Coding
- o STEAM / Maker / Woodshop
- o Drama

# Bacich Bear Enrichments + Programs



- Art with Mrs. Libby
- Music and Concerts with Mrs. Poon
- PE with Mr. Schafer, Mrs. Braff, and Mrs. Perez
- IDEA Studio with Mr. Bessonette
- Library Programs with Mrs. Warnick
- KIK Family Fun Day
- Grade Level Mixers
- Sign up Parties for Kids & Adults
- Winter Concerts
- Spring Concerts
- Bacich and Kent Socials
- KIK Spring Auction





# Kent Falcon Enrichments + Programs



- Art and Design
- Wood Shop/Maker with Mr. Dubois;
- Architecture with Mr. Dubois;
- Library and Journalism with Mrs. Jelen;
- Spanish in 7th and 8th;
- Band and Chorus with Mr. Martinez;
- Strings program with Mr. Martinez;
- Film with Mr. Maltzman
- Coding with Mr. Maltzman
- Enterprise (like Business 101) with Mr. Dubois
- Drama
- Broadcasting



# KIK Events + Promotions 2020-2021

- Ongoing
  - [Left Bank Family Meals](#)
  - [Sign Up Parties for Kids & Adults](#)
  - [Dine & Donate](#)
  - [Concerts](#)
  - [Fund A Need: KIK Grants](#)
- Fall
  - Family Fun Day
  - Grade Level Mixers
  - Boo Grams
  - Gratitude Journal
- Winter
  - Valentines Candy Grams
  - [Move for KIK](#)
- Spring
  - [Spring Auction & Event](#)
  - Appreciation Popsicle Party
- Follow Us On Social Media:
  - Facebook: [Kentfield Schools Foundation](#)
  - Instagram: [kikinvestsinkids](#)
- Questions? [events@kickschools.org](mailto:events@kickschools.org)



The Hermann Family KIKing it at Stinson Beach



# Fundraising

# KIK Terminology

## Annual Goal:

- The Annual Goal is raised via Family Giving, Business Partners, and Spring Auction fundraising.
- These dollars go directly to enrichment programs at Bacich and Kent and provide excellent learning experiences for all students.



## Family Giving:

- KIK's largest fundraising campaign. FG raises +/-90% of the Annual Goal - achieved through direct phone calls, emails, and email blasts.

## Partners in Education:

- Business campaign partners who buy an ad in our business directory or on our website. Goes toward the Annual Goal.

# Family Giving

## HOW MUCH SHOULD I DONATE?

- Every contribution will help support the high-quality enrichment programs at Bacich and Kent.
- The Family Giving Ask is \$1,800 per child per year to help raise the \$1 million Annual Fundraising Goal.
- We welcome donations of *all* sizes and aim to have 100% participation.

# Questions or Feedback - KIK Executive Board

## Presidents

Dirk & Kira Hallemeier

## Business Campaign

Laura Streeter with Erica Bonney

## Family Giving

Houston Joost & Tory Grigg

## Auction Coordinator

Holly Myers

## Auction Event Lead

Amy Atherton

## Endowment

Michael O'Brien

## Events + Social Media

Mandy Willian

## Website

Annie Riedel

## Communications

Annalyn Chargualaf-Peluso

## Treasurer

Katharine O'Brien

## Secretary

Lauren Hollingsworth

## Executive Director

Laurie Treganowan

Email KIK with Questions or Feedback: [foundation@kentfieldschools.org](mailto:foundation@kentfieldschools.org)

# Questions or Feedback - Team BRIDGE

## KIK B.R.I.D.G.E. Team

Building Relationships In our District to Generate Engagement

## B.R.I.D.G.E. Team WHY

Being Inclusive matters to KIK. While KIK's primary goal is fundraising for our kids and schools, we aim for our programming, events, fundraising and board to engage and be inclusive of our diverse community.

## Team BRIDGE Lead

Cassie Edwards

## Team Members

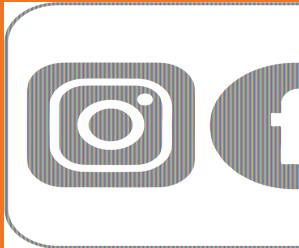
Lisette Fernandez Hilson

Matt Murawski

Annalyn Chargualaf-Peluso

*Together, Kentfield Invests in Kids*

KIKschools.org



[Instagram.com/kikinvestsinkids/](https://www.instagram.com/kikinvestsinkids/)

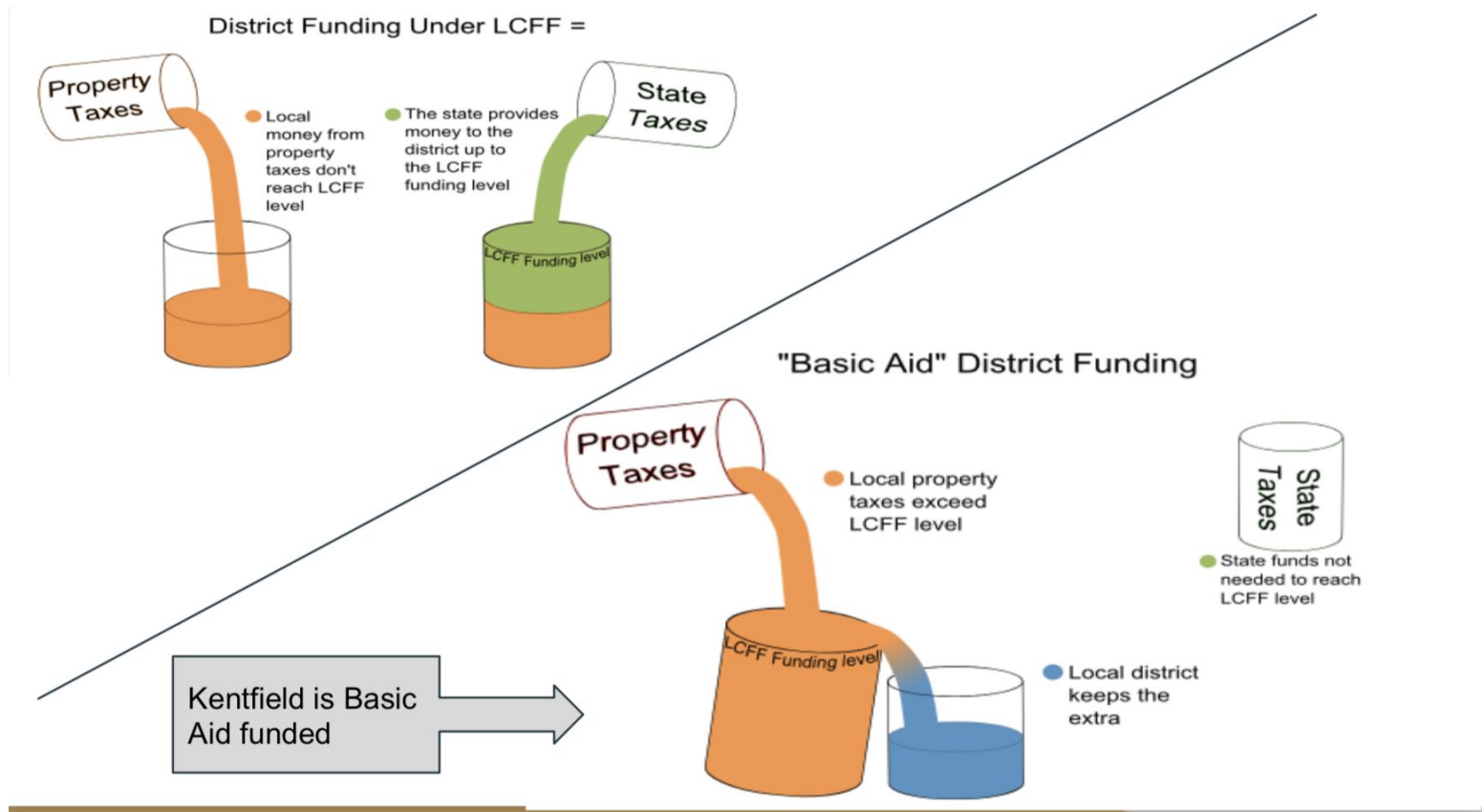
[facebook.com/KentfieldSchoolsFoundation/](https://www.facebook.com/KentfieldSchoolsFoundation/)



**Appendix:**  
**KSD &**  
**Public School Funding**

# Public School Funding 101

## Local Control Funding v. Basic Aid



**\*\* Excellent Spark Video - Public School Funding 101**

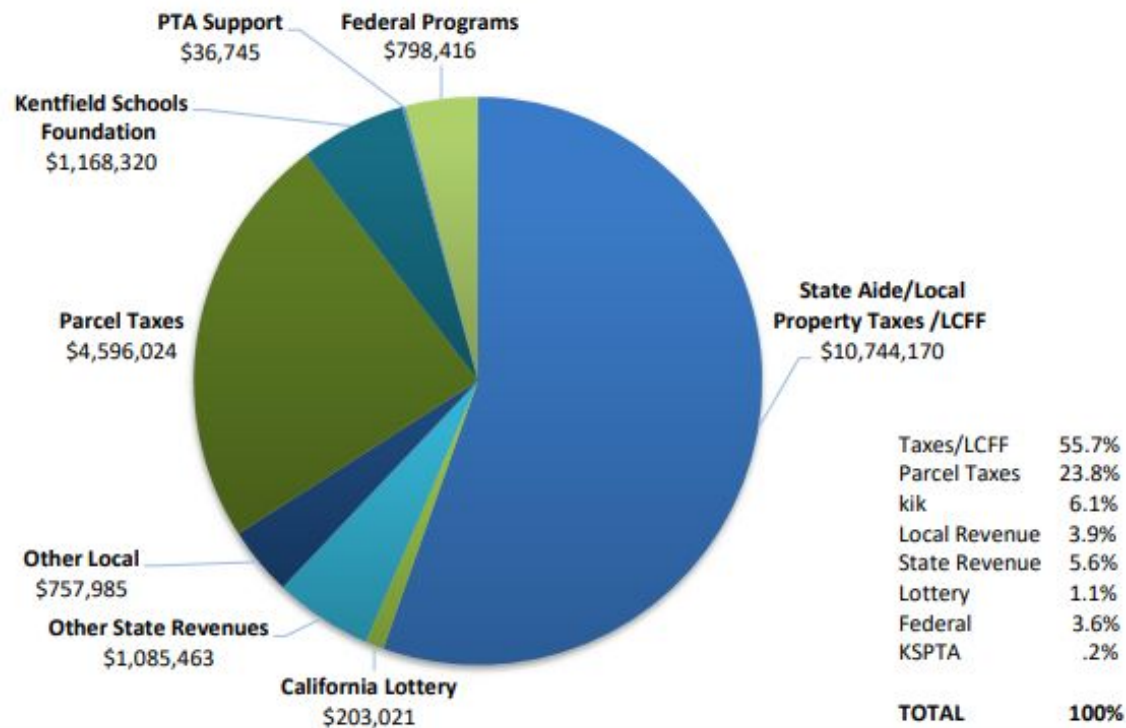
<https://www.lcmschools.org/domain/663>

# 2020-21 KSD Revenue

## KENTFIELD SCHOOL DISTRICT GENERAL FUND REVENUES & EXPENDITURES

2020 - 2021 Second Interim Budget

**REVENUES \$19,390,144**



# 2020-21 KSD Expenditures

